Web Service Rates

2025 - Present

Choose the perfect plan for your website needs

Maintenance Plans

☐ **Tier 1: $25 yearly**
- ✓ Security monitoring
- ✓ Performance scans
- ✓ Weekly backups
- ✓ Updates to software, certificates, tools, plugins, etc.
- ✓ 1-3 hours of support time

☐ **Tier 2: $75 yearly**
- ✓ Security monitoring
- ✓ Performance scans and optimization suggestions
- ✓ User experience testing and optimization suggestions
- ✓ eCommerce testing and optimization suggestions
- ✓ Server maintenance
- ✓ Weekly backups
- ✓ Updates to software, certificates, tools, plugins, etc.
- ✓ Basic monthly analytic report
- ✓ 3-5 hours of support time

☐ **Tier 3: $100 yearly**
- ✓ Security monitoring and fixes
- ✓ Performance scans and optimization fixes
- ✓ User experience testing and optimization fixes
- ✓ eCommerce testing and optimization fixes
- ✓ Server maintenance
- ✓ Weekly backups
- ✓ Updates to web content as needed
- ✓ Updates to software, certificates, tools, plugins, etc.
- ✓ Browser and device testing
- ✓ Monthly analytic report with optimization suggestions
- ✓ Up to 10 hours of support time
- ✓ 1-2 hours of emergency or unplanned maintenance support

Project by Project

☐ **Migration:** Migrating the website to a new hosting provider, transferring content from one website to another, setting up redirects for a website redesign.

☐ **Web Development:** Add a new page, coding, photo resizing, redesigning website layout, implementing a new feature or functionality, integrating third-party services, creating custom plugins or modules.

☐ **Design and Branding:** Designing logos, creating custom graphics, developing branding guidelines, redesigning website visuals, creating custom templates for emails or social media posts.

☐ **Content Creation:** Writing new website content, creating blog posts, designing infographics, producing promotional videos.

☐ **SEO:** Conducting keyword research and optimizing existing/new content, conducting comprehensive SEO audits, optimizing meta tags and descriptions, improving website speed and performance, optimizing site structure and navigation, implementing schema markup, improving Google search rankings, providing trending keywords.

This will take 4 months-1 year to receive higher search rankings.

☐ **Other, previously discussed**

If you need something not listed, feel free to reach out to discuss it further.

Types of Payment Plans

☐ **Pay-as-you-go:** Suitable for small websites, but challenging to budget and requires proactive request for maintenance and updates.

☐ **Retainer Hours:** Pay for a set number of developer hours per month, which can be used for various tasks like user experience optimization or SEO updates. Additional fees apply once retainer hours are used up.

☐ **Yearly Website Maintenance Packages:** Offer a defined set of tasks performed monthly without prompting. Different tiers available to choose the level of maintenance needed.

- 1-2-3 yearly billing cycle

Signature

By signing below, you agree to the terms and conditions outlined in the Web Service Packages & Rates document.

Sign: _____   Date: _____